

MN Youth Symphonies Fundraiser

(with Premier Fundraising LLC)

We, at Premier Fundraising, are excited to partner with the Minnesota Youth Symphonies (MYS) to have a FUN and successful fundraiser. We hope that you will find the discount cards an easy sell and enjoy the *one-stop* sell on top of it!

Each of your packets have 10 cards in them, **sell all 10 and receive 2 FREE cards** (FREE cards will be handed out on October 22nd), **sell the 2 FREE cards, and the \$40.00 is yours to keep!** **Sell all 10 and want to earn more FREE cards, you can do that!** See the dates below that we will be at your rehearsals to hand out more cards, collect money, and answer any questions. **Also, for every card you sell, your name will be put into a drawing for additional prizes.**

What to say/and some helpful hints!

Hi, my name is _____; I am with the Minnesota Youth Symphonies. We are raising money for our scholarship program. We are selling this discount card for \$20.00 and it has several hundred dollars worth of savings/discounts for popular restaurants, services, and/or entertainment. These discounts are **UNLIMITED USE for 1 YEAR**, meaning you can use them **over and over again for an entire year.**

*****All for only \$20.00!!!*****

Checks are to be made out to MYS

Key things to remember when you're selling the cards:

1. Put the card into people's hands when selling, so they can see all the value on the card.
2. **Emphasize unlimited use for 1 year.** This is a **BIG selling point**; make sure people understand that these discounts are not one-time use; they can be **used over and over again through September of next year (2012).**
3. **Good things to point out:** Bruegger's Bagels, Mr. Car Wash, Holiday, Great Clips, Von Hanson's and Tires Plus (NTB) discounts **can be used at any twin cities location.** Don Pablo's **has 4 locations**, Papa Murphy's and Dominoes **has several locations.** And then you have the **History Theatre, MN Opera and MN Orchestra** on there too! A great variety of discounts that people will see is a great value!
4. Please keep close tabs on the money that you collect and your cards, keep them in a safe place.
5. **We will be available to collect money and restock packets September 24 and October 8th!** If you have questions along the way you can call Sandy with Premier at 952-406-1317.
6. **On October 22nd ALL packets and money must be turned in and FREE cards will be handed out.**
7. **Be enthusiastic and friendly, but more importantly remember your pleases and thank you's☺!**

Don't forget about the FREE Cards!!

For each **additional 5 cards you sell, you will earn another FREE card.** **Sell 20 cards total, you will earn 4 FREE cards total.** Sell them at \$20.00 a piece and you've just made yourself \$80.00. **Should I say that again, yes, the \$80.00 will be yours☺!!** **And your name will go into the drawing for prizes 20 times!** Sell more than 20, and earn even more additional FREE cards and chances to win additional prizes!.

Have fun, be safe and remember to say "Thank you for supporting the Minnesota Youth Symphonies"