



"...the Minnesota Youth Symphonies...took the stage to perform to a packed house at Orchestra Hall. I felt privileged to see it, and judging from the hooting and hollering from every corner of Orchestra Hall, so did everyone else who was there."

Tad Simons, Mpls. St. Paul Magazine

2010-2011 Concert Season

2010-2011 Student Handbook

Ad copy due August 6, 2010

A comprehensive program guide distributed to 400 families and referred to throughout the concert season.

Concert Program #1 – November 14, 2010

Ad copy due October 8, 2010

This concert features all four MYS orchestras with special guest, Maria Jette performing with the MYS Symphony Orchestra. Orchestra Hall, Minneapolis

Concert Program #2 – February 6, 2011

Ad copy due January 7, 2011

This concert features all four MYS orchestras and includes a performance by this season's MYS Symphony Solo Competition winner. Orchestra Hall, Minneapolis.

Concert Program #3 – May 1, 2011

Ad copy due April 1, 2011

This concert features all four MYS orchestras and for the season finale at Orchestra Hall, Minneapolis.

MYS publications consist of professionally printed 60 lb. glossy stock full-color covers and high quality black and white pages, stapled to create a 4.5" x 7.5" booklet. Concert programs are viewed on average by 1600 patrons at each of our concerts.

RATES

Inside Pages

Large Ad \$200 per publication
4.5" x 7.5" vertical

Small Ad \$140 per publication
3.5" x 4.5"

Best Deal \$675 total
4.5" x 7.5" vertical
Student Handbook and 3 concert programs

Premium Position

Inside Front, Inside Back or Back Cover
\$950

4.5" x 7.5" vertical
Student handbook and 3 concert programs Inside front, inside back, or back cover; first come first served.

Cover pages are printed once per year so the same ad will appear on all 3 concert programs. The ad for the Student Handbook may be different as it is printed separately.

Ads must be formatted as a high quality PDF and e-mailed to: eacain@mnyouthsymphonies.org

For more information contact:

Emily Cain, Marketing Coordinator
(651) 699-5811 or eacain@mnyouthsymphonies.org



MYS ADVERTISING CONTRACT 2010-2011 CONCERT SEASON

Organization: _____

Contact name/title: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

	LARGE \$200 (4.5" x 7.5" vertical)	SMALL \$140 (3.5"x4.5" horizontal)
2010-2011 Student Handbook (ad copy due August 6, 2010)		
Concert Program #1: November 14, 2010 (ad copy due October 8, 2010)		
Concert Program #2: February 6, 2011 (ad copy due January 7, 2011)		
Concert Program #3: May 1, 2011 (ad copy due April 1, 2011)		
BEST DEAL: Handbook and all 3 Concert Programs, Large Ad, \$675 total (ad copy due August 1, 2010)		
PREMIUM POSITION: Inside Front, Inside Back, or Back Cover of Handbook and all 3 Concert Programs: \$950 FIRST COME, FIRST SERVED (ad copy due August 6, 2010) Cover pages are printed once per year so the same ad will appear on all concert programs. A different ad may be provided for the Student Handbook.		
TOTAL:		

MYS Advertising Checklist

I have marked preferred size(s) and issue(s) on the chart above
 I have enclosed complete payment OR Bill me later

Charge Credit Card number: _____ Exp: _____

I will e-mail digital ad copy to OR Use my ad from last year
 eacain@mnyouthsymphonies.org and
 fax to (651) 699-5812

Note: Ad copy must be in high quality PDF format

Return this form and payment to:

Emily Cain, Marketing Coordinator
 Minnesota Youth Symphonies
 790 Cleveland Ave S, Suite 203
 St. Paul, MN 55116-1958

(651) 699-5811 phone
 (651) 699-5812 fax
 eacain@mnyouthsymphonies.org
 www.mnyouthsymphonies.org