

# MYS Student Fundraiser Official Program Rules

Program Name: **Sale Away!** The Annual MYS Student Fundraiser

Program Dates: September 10 – October 29, 2011

Eligible Participants: All students enrolled in MYS for the 2011-12 season

Eligible Activities:

- Sales of wreaths, and greenery products as outlined on the wreath sale promotional flyer which you received in your music folder.
- Sales of Premiere Fundraising **Coupon Cards**
- Collection of cash (monetary) donations for MYS.

**New!** This year students have the option of selling Coupon Cards from Premiere Fundraising, in lieu of, or in addition to, wreaths and greenery products. In your music folder you will find two packets of information outlining both fundraising options.

All students who participate in the fundraiser by selling wreaths, coupon cards, collecting donations, or a combination of the three, will be eligible for the prizes as outlined below.

Sweepstakes Rules: Participants will be awarded 1 (one) fundraising point for each eligible item sold during the program period. At the conclusion of the program period, each fundraising point earned will be converted into a sweepstakes entry for valuable prizes. Thus 1 (one) fundraising point = 1 (one) sweepstakes entry.

Eligible participants may also earn sweepstakes entries for collecting cash (monetary) donations. Participants will earn 1 (one) sweepstakes entry for each \$25 in donations collected.

Award Structure: Program Awards will be distributed as follows: Please note that all sales achievement prizes will be awarded based solely on total **sales** dollars.

<u>Achievement Award</u>	<u>Qty.</u>	<u>Qualifying Achievement</u>	<u>Award</u>
Top Overall Seller* Grand Prize	1	Overall top sales**	\$500 Cash
Top Overall Seller* 1- Prize	1	2- place in overall sales**	\$250 Cash
Top Overall Seller* 2- Prize	1	3- place in overall sales**	\$125 Cash
Top Seller* in each Orchestra	4	Top-Seller* in each Orchestra	\$25 Cash

*(Top Overall Sellers do not qualify as Top Sellers in each orchestra. This is so we can award as many students as possible!)*

Sweepstakes Grand Prize	1	Random winner drawn from sweepstakes pool	\$50 Groth Music Gift Card
Sweepstakes Prizes	40+	Random winners drawn from sweepstakes pool	Concert Tickets (MN Orchestra, SPCO, MN Opera) Dining Certificates Orchestra Hall Tours MYS Gear Other Surprises!

*(Sweepstakes prizes do not include those who earn overall top seller awards.)*

<b>Top Selling Orchestra</b>	<b>1</b>	<b>Most sales per capita by orchestra</b>	<b>Pizza Party</b>
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\*Seller must achieve a minimum dollar volume of \$500 to qualify for a top-seller award.  
(For a point of reference, the Top Overall Seller last year sold \$2,256 worth of products!)

\*\*Based on dollar volume.