



2021-22 ADVERTISING OPPORTUNITIES



Support MYS and promote your organization during our 2021-22 Season!

Student Handbook

Ad Copy due July 30, 2021

Our student handbook is distributed to each of our student musicians and their families.

Concert Program 1 – November 7, 2021

Benson Great Hall, St. Paul

Ad Copy due October 8, 2021

The 2021-2022 season kicks-off with performances by all five of our talented orchestras.

Concert Program 2 – February 13, 2022

Orchestra Hall, Minneapolis

Ad Copy due December 17, 2021

Our Winter Concert will feature the winner of our annual student Symphony Solo Competition.

Concert Program 3 – May 1, 2022

Benson Great Hall, St. Paul

Ad Copy due April 1, 2022

The final concert will reflect the amazing progression of our fine musicians.

About MYS

For over 48 years, MYS has enriched the lives of talented K-12 orchestral musicians. Our students perform professional-level orchestral repertoire at three concerts per season at some of the Twin Cities' premier concert venues. Approximately 1,500 audience members, comprised of student groups, professional musicians, music educators, families, and arts advocates attend each of our concerts.

This season, MYS will be producing a physical and digital version of the student handbook and each program for families and audiences.

RATES

Full Page Ad

\$220 per publication, 5" x 8" vertical

Half Page Ad

\$150 per publication, 3.875" x 5" horizontal

Quarter Page Ad

\$100 per publication, 2.375" x 3.875" vertical

Season Package

\$750 total, 5" x 8" vertical

Student Handbook and 3 concert programs

Premium Placement: Color Ads

Inside Front, Inside Back, or Back Cover

\$950, 5" x 8" vertical (no bleed)

Student handbook and 3 concert programs.

Inside front, inside back, or back cover.

First come, first served. Cover pages are printed in color.

Ads must be formatted as a high quality PDF and

emailed to: ggaukel@mnyouthsymphonies.org.

Questions? Please contact Geneva Gaukel, Communications Coordinator, at ggaukel@mnyouthsymphonies.org.

Your Contact Information & Ad Placement(s)

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	Full Page \$220 (5" x 8" Vertical)	Half Page \$150 (3.875" x 5" Horizontal)	Quarter Page \$100 (2.375" x 3.875" Vertical)
Student Handbook Ad copy due July 30, 2021			
Concert Program #1: November 7, 2021 Ad copy due October 8, 2021			
Concert Program #2: February 13, 2022 Ad copy due December 17, 2021			
Concert Program #3: May 1, 2022 Ad copy due April 1, 2022			
TOTAL:			
Season Package Full Page (5" x 8" vertical): Student Handbook and 3 concert	\$750		

Please contact ggaukel@mnyouthsymphonies.org to confirm availability for premium placement ads.

MYS Advertising Checklist

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I will email a digital copy to ggaukel@mnyouthsymphonies.org OR Use my ad from last year

Note: Ad copy must be in high quality PDF format

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