



2017-18 ADVERTISING OPPORTUNITIES



Support MYS and promote your organization during our 2017-18 Season

Student Handbook

Ad Copy due July 31, 2017

Our student handbook is distributed to each of our 375 members and their families.

Concert Program 1 – November 12, 2017

Orchestra Hall, Minneapolis

Ad Copy due October 6, 2017

The 2017-18 season kicks-off with performances by all four of our talented orchestras.

Concert Program 2 – February 11, 2018

Orchestra Hall, Minneapolis

Ad Copy due December 15, 2017

Our Winter Concert will feature the winner of our annual student Symphony Solo Competition.

Concert Program 3 – April 29, 2018

Orchestra Hall, Minneapolis

Ad Copy due March 30, 2018

The final concert will reflect the amazing progression of our fine musicians.

About MYS

For over 45 years MYS has enriched the lives of talented K-12 orchestral musicians. Our students perform professional-level orchestral repertoire at three concerts per season at some of the Twin Cities' premier concert venues. Approximately 1,500 audience members, comprised of student groups, professional musicians, music educators, families, and arts advocates attend each of our concerts.

Our publications consist of professionally printed 60lb. glossy stock full-color covers and high quality black and white pages, saddle stitched to create a 5.5" x 8.5" booklet.

RATES

Inside Pages

Large Ad

\$220 per publication, 5" x 8" vertical

Small Ad

\$150 per publication, 3.875" x 5" horizontal

Best Deal Package

\$750 total, 5" x 8" vertical

Student Handbook and 3 concert programs

Premium Placement: Color Ads

Inside Front, Inside Back, or Back Cover

\$950, 5" x 8" vertical (no bleed)

Student handbook and 3 concert programs.

Inside front, inside back, or back cover.

First come, first served. Cover pages are printed in color.

Special note: As a cost-saving effort, we print cover pages once per season, so **we are not able to swap out inside front, inside back, or back cover pages for each concert program.**

However, we are able to run a separate cover page ad in our student handbook.

Ads must be formatted as a high quality PDF and

e-mailed to: ibradt@mnvouthsymphonies.org. Questions?

Your Contact Information & Ad Placement(s)

Organization: _____

Name/Title: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

	LARGE \$220 (5" x 8" Vertical)	SMALL \$150 (3.875" x 5" Horizontal)
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Concert Program #3: April 29, 2018 Ad copy due March 30, 2018		
TOTAL:		

MYS Advertising Checklist

I have marked preferred size(s) and issue(s) on the chart above

I have enclosed complete payment OR Bill me later

Charge Credit Card number: _____ Exp: _____

I will email a digital copy to OR Use my ad from last year

ebradt@mnyouthsymphonies.org

Note: Ad copy must be in high quality PDF format

Return this form and payment to:

Emily Bradt, Communications Coordinator

Minnesota Youth Symphonies

790 Cleveland Ave S, Suite 203

St. Paul, MN 55116

ebradt@mnyouthsymphonies.org

