



## 2019-20 ADVERTISING OPPORTUNITIES



### Support MYS and promote your organization during our 2019-20 Season

#### Student Handbook

**Ad Copy due July 29, 2019**

Our student handbook is distributed to each of our 375 members and their families.

#### Concert Program 1 – November 10, 2019

**Benson Great Hall, St. Paul**

**Ad Copy due October 11, 2019**

The 2019-20 season kicks-off with performances by all five of our talented orchestras.

#### Concert Program 2 – February 2, 2020

**Orchestra Hall, Minneapolis**

**Ad Copy due December 13, 2019**

Our Winter Concert will feature the winner of our annual student Symphony Solo Competition.

#### Concert Program 3 – April 19, 2020

**Orchestra Hall, Minneapolis**

**Ad Copy due March 20, 2020**

The final concert will reflect the amazing progression of our fine musicians.

#### Symphony Showcase – May 17, 2020

**Tedd Mann Concert Hall, Minneapolis**

**Ad Copy due date April 24, 2020**

The Symphony Showcase features the Symphony Orchestra's repertoire from this year.

#### About MYS

For over 45 years MYS has enriched the lives of talented K-12 orchestral musicians. Our students perform professional-level orchestral repertoire at three concerts per season at some of the Twin Cities' premier concert venues. Approximately 1,500 audience members, comprised of student groups, professional musicians, music educators, families, and arts advocates attend each of our concerts.

Our publications consist of professionally printed 60lb. glossy stock full-color covers and high quality black and white pages, saddle stitched to create a 5.5" x 8.5" booklet.

#### **RATES**

##### **Inside Pages**

##### **Full Page Ad**

\$220 per publication, 5" x 8" vertical

##### **Half Page Ad**

\$150 per publication, 3.875" x 5" horizontal

##### **Quarter Page Ad**

\$100 per publication, 2.375" x 3.875" vertical

##### **Season Package**

\$750 total, 5" x 8" vertical

Student Handbook and 3 concert programs

##### **Best Deal Package**

\$900 total, 5" x 8" vertical

Student Handbook, 3 concert programs and Symphony Showcase program

##### **Premium Placement: Color Ads**

##### **Inside Front, Inside Back, or Back Cover**

\$950, 5" x 8" vertical (no bleed)

Student handbook and 3 concert programs.

Inside front, inside back, or back cover.

***First come, first served. Cover pages are printed in color.***

**Special note:** As a cost-saving effort, we print cover pages once per season, **so we are not able to swap out inside front, inside back, or back cover pages for each concert program.** However, we are able to run a separate cover page ad in our student handbook.

##### **Ads must be formatted as a high quality PDF and**

**e-mailed to:** [ebradt@mnyouthsymphonies.org](mailto:ebradt@mnyouthsymphonies.org).

**Questions?** Please contact Emily Bradt, Communications Coordinator, at [ebradt@mnyouthsymphonies.org](mailto:ebradt@mnyouthsymphonies.org).

## Your Contact Information & Ad Placement(s)

Organization: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

	<b>Full Page \$220 (5" x 8" Vertical)</b>	<b>Half Page \$150 (3.875" x 5" Horizontal)</b>	<b>Quarter Page \$100 (2.375" x 3.875" Vertical)</b>
<b>Student Handbook</b> Ad copy due July 29, 2019			
<b>Concert Program #1: November 10, 2019</b> Ad copy due October 11, 2019			
<b>Concert Program #2: February 2, 2020</b> Ad copy due December 13, 2019			
<b>Concert Program #3: April 19, 2020</b> Ad copy due March 20, 2020			
<b>Symphony Showcase: May 17, 2020</b> Ad copy due date April 24, 2020			
<b>TOTAL:</b>			
<b>Season Package</b> 5" x 8" vertical: Student Handbook and 3 concert programs	<b>\$750</b>		
<b>Best Deal Package</b> 5" x 8" vertical: Student Handbook, 3 concert programs and Symphony Showcase program	<b>\$900</b>		

### MYS Advertising Checklist

I have marked preferred size(s) and issue(s) on the chart above  
 I have enclosed complete payment      OR       Bill me later

Charge Credit Card number: \_\_\_\_\_ Exp: \_\_\_\_\_

I will email a digital copy to      OR       Use my ad from last year  
 ebradt@mnyouthsymphonies.org

**Note: Ad copy must be in high quality PDF format**

### Return this form and payment to:

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 790 Cleveland Ave S, Suite 203  
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