



2020-21 ADVERTISING OPPORTUNITIES



Support MYS and promote your organization during our 2020-21 Season!

Student Handbook

Ad Copy due August 3, 2020

Our student handbook is distributed to each of our 375 members and their families.

Concert Program 1 – November 8, 2020

Benson Great Hall, St. Paul

Ad Copy due October 16, 2020

The 2020-2021 season kicks-off with performances by all five of our talented orchestras.

Concert Program 2 – February 7, 2021

Orchestra Hall, Minneapolis

Ad Copy due January 15, 2021

Our Winter Concert will feature the winner of our annual student Symphony Solo Competition.

Concert Program 3 – April 25, 2021

Orchestra Hall, Minneapolis

Ad Copy due April 2, 2021

The final concert will reflect the amazing progression of our fine musicians.

About MYS

For over 47 years MYS has enriched the lives of talented K-12 orchestral musicians. Our students perform professional-level orchestral repertoire at three concerts per season at some of the Twin Cities' premier concert venues. Approximately 1,500 audience members, comprised of student groups, professional musicians, music educators, families, and arts advocates attend each of our concerts.

This season, MYS will be producing a *digital* version of each program to ensure the safest experience for our students and families. Our handbook will remain printed. The program will then be broadcast for the audience to view at the front of the concert hall. If the concert format changes due to COVID-19, we will distribute the program to our audience but we will provide a 20% discount in the form of a refund if the concert is non-ticketed.

RATES

Full Page Ad

\$220 per publication, 5" x 8" vertical

Half Page Ad

\$150 per publication, 3.875" x 5" horizontal

Quarter Page Ad

\$100 per publication, 2.375" x 3.875" vertical

Season Package

\$750 total, 5" x 8" vertical

Student Handbook and 3 concert programs

Note: Color advertisements for concert programs are welcomed due to the shift to digital format! Three full page color ads are available for the student handbook, first come first served.

Ads must be formatted as a high quality PDF and e-mailed to: ggaukel@mnyouthsymphonies.org.

Questions? Please contact Geneva Gaukel, Communications Coordinator, at ggaukel@mnyouthsymphonies.org.

Your Contact Information & Ad Placement(s)

Organization: _____

Name/Title: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

	Full Page \$220 (5" x 8" Vertical)	Half Page \$150 (3.875" x 5" Horizontal)	Quarter Page \$100 (2.375" x 3.875" Vertical)
Student Handbook Ad copy due August 3, 2020			
Concert Program #1: November 8, 2020 Ad copy due October 16, 2020			
Concert Program #2: February 7, 2021 Ad copy due January 15, 2021			
Concert Program #3: April 25, 2021 Ad copy due April 2, 2021			
TOTAL:			
Season Package 5" x 8" vertical: Student Handbook and 3 concert programs	\$750		

MYS Advertising Checklist

I have marked preferred size(s) and issue(s) on the chart above
 I have enclosed complete payment OR Bill me later

Charge Credit Card number: _____ Exp: _____

I will email a digital copy to OR Use my ad from last year
 ggaukel@mnyouthsymphonies.org

Note: Ad copy must be in high quality PDF format

Return this form and payment to:

Geneva Gaukel, Communications Coordinator
 Minnesota Youth Symphonies
 790 Cleveland Ave S, Suite 203
 St. Paul, MN 55116
 ggaukel@mnyouthsymphonies.org

